



# UNA VIDA SIN MEMORIA: LATINOS Y EL ALZHEIMER

**9 JUNIO**

**II Conferencia Nacional**

**THE LATINO CENTER ON AGING**  
invites you to its

**SECOND NATIONAL CONFERENCE ON ALZHEIMER'S FOR LATINO ELDERS AND  
THEIR FAMILIES**

**"A LIFE WITHOUT MEMORY: LATINOS AND ALZHEIMER'S"**

**THURSDAY, JUNE 9, 2022 – 12:00 PM to 3:30 PM (ET)**

**NEW YORK – FLORIDA – TEXAS - CALIFORNIA**

Building upon its first national conference on Alzheimer's & Latinos in 2020 that was a resounding success, the Latino Center on Aging (LCA) together with several other prestigious organizations will conduct its second national conference on Alzheimer's Disease in Spanish. The purpose of this conference will be to inform, educate and train all those involved in the care of persons with Alzheimer's disease. Our goal is to provide a unique forum for seniors and caregivers to discuss important topics on a one-on-one basis with knowledgeable experts in this field. We expect high participation for this event by seniors and caregivers given that the conference will be offered virtually on Zoom. Registration will be accepted on a first come first serve basis.

### **Vendor and Sponsorship Opportunities**

Only a limited number of sponsorship and vendor opportunities are available to corporations and organizations interested in participating in this unique event.

### **Sponsorship Packages and Conference Program/Senior Resource Guide Ads**

#### **Diamond Sponsor (\_\_\_) \$8,500**

- Logo prominently displayed as Diamond Sponsor on national invitations, portal/website, and all print and media distribution
- Greetings at Opening Session (up to 5 minute presentation)
- Conference Guest Speaker of your choosing
- Logo and company description on conference program (back page ad)
- Two (2) One minute radio ad on radio show "Para Mayores" at La Poderosa 670 AM
- Logo and link on LCA's website for one year
- Five minute chat to national audience during conference break/vendor time
- Event Attendee Database



# UNA VIDA SIN MEMORIA: LATINOS Y EL ALZHEIMER

**9 JUNIO**

**II Conferencia Nacional**

## **Vendor and Sponsorship Opportunities**

### **Gold Sponsor ( ) \$5,500**

- Logo prominently displayed as Gold Sponsor on national invitations, website, and all print and media distribution
- Greetings at Opening Session (up to 5 minute presentation)
- Logo and company description on conference program (full page ad)
- A One minute radio ad on radio show "Para Mayores" at La Poderosa 670 AM
- Mention and link on LCA's website for one year
- Five minute chat to national audience during conference break/vendor time
- Event Attendee Database

### **Silver Sponsor ( ) \$2,500**

- Logo and company description on conference program (half page ad)
- Recognition in all print and media distribution. Mention on Radio Show
- A Thirty second radio ad on radio show "Para Mayores" at La Poderosa 670 AM
- Mention and link on LCA's website for one year
- Five minute chat to national audience during conference break/vendor time
- Event Attendee Database

### **Bronze Sponsor ( ) \$500**

- Name recognition in all print and media distribution
- Quarter page in program book
- Mention on radio show "Para Mayores" at La Poderosa 670 AM

**Program/Guide Ads: ( )\$ 600 Full Page ( )\$ 400 Half Page ( )\$ 250 Qtr Page**



# UNA VIDA SIN MEMORIA: LATINOS Y EL ALZHEIMER

**9 JUNIO**

**II Conferencia Nacional**

**"A LIFE WITHOUT MEMORY: LATINOS AND ALZHEIMER'S"**

**June 9, 2022**

**New York – Florida – Texas – California**

**CONFERENCE SPONSORSHIP/VENDOR REGISTRATION**

Please fill out this form and email to [info@gerolatino.org](mailto:info@gerolatino.org) on or before **May 20, 2022**

Send check payable to:

**Latino Center on Aging, PO Box 800842, Miami, FL 33280**

**Sponsorship/Vendor Agreement**

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

BUSINESS \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**PLEASE RESERVE:**

**[ ] Conference Sponsor**

[ ] Diamond - \$8,500 [ ] Gold - \$5,500 [ ] Silver - \$2,500 [ ] Bronze - \$500

**[ ] Conference Program/ Senior Resource Guide Ads**

[ ] Full Page - \$600 [ ] Half Page - \$400 [ ] Quarter Page - \$250

Send Camera Ready Copy or Text to Read (We will Design Page) to: [info@gerolatino.org](mailto:info@gerolatino.org)

Specs: Measurements from a Full page 8 x 10 inch – Format: jpg, doc, or pdf.

**Sponsors Description**

Please provide a brief description (One paragraph) of your organization for listing in our Conference Program.

For additional information, please call Mario Tapia at (305) 647-1150 or e-mail: [info@gerolatino.org](mailto:info@gerolatino.org)

Please fill out this form and fax to: (866) 751-3587 or email to: [info@gerolatino.org](mailto:info@gerolatino.org) on or before May 20, 2022